

Recommended Promo Services

(there are MANY more, but most are not very effective. If you find a good one not listed here, please let us know - we'll keep this list updated as much as possible)

FREE Promos (KDP Select & Permafree ONLY):

- *[James Mayfield](#)
- *[Freebooksy](#)
- *[BooksButterfly](#) *(much better for free than 99c / "Author Gold for series")*
- ([KDROI](#) *(free submission service for about 20-30 free or 99c promos - Chrome Extension, sister product of KDSpy => submitting to all the different free promos only takes 2-3 min. vs. several hours doing it manually - NOT for launch week, need to submit at least 7 days before and book needs to be live at the time of submission)*)

99c Promos - Early Days (pick 1-2 per day):

- *[Awesome Gang](#)
- *[eBooks Habit](#)
- [BKnight](#) w/newsletter *(Fiverr Gig)*
- [Bookkitty](#) *(Fiverr Gig)*
- [BookZio](#)
- [ContentMo](#)
- [BookTweeters](#)

99c Promos - Middle Days (pick 1-2 per day):

- [*Bookrunes](#)
- [*BookSends](#)
- [KND](#)
- [ManyBooks](#)
- [Digital Books Today](#)
- [BookGorilla](#)
- [FreeBooksHub](#)
- ([*FussyLibrarian](#) *(need to book a month in advance)*)

99c Promos - Final Days (1 per day - very powerful promos):

- [*BargainBooksy](#)
- [*Buckbooks](#)
- [*RobinReads](#) *(might not happen for your 1st launch, but great long term!)*
- [*FKTB](#) *(same as Robin Reads)*
- [BookButterfly](#) *(sometimes good/sometimes not - see my comments in the video)*