

The Sassy Way
to
Starting a Successful Blog
when you have
NO CLUE!



- *RESOURCES* -

A SassyZenGirl Guide

Hosting

InMotion Hosting

Domain Names

Name finding Tools:

NameBoy.com

Dotomator.com

Bustaname.com

Domain Name Registrars:

NameCheap.com

GoDaddy.com

Name.com

FREE Report: How to pick a marketable Domain Name that will rank well and create a real buzz in the blogosphere

Themes

Theme sites:

wordpress.org

ThemeForest

Themes:

Vantage

Elegant Themes

Thrive Content builder plugin

Plugins

Plugins are best uploaded from within the WordPress admin area

5 Essential WordPress Plugins:

Akismet

Wordfence

W3 Total Cache

Contact Form 7

WordPress SEO by Yoast

5 more Awesome Plugins:

JetPack

Digg Digg

Pretty Link

Click to Tweet

Google Analyticator

Google Analytics

[*https://analytics.google.com*](https://analytics.google.com)

Mailing Lists & E-mail Marketing

[*AWeber*](#)

[*MailChimp*](#)

WordPress Training & Resources

[*WPBeginner.com*](#)

[*WordPress.org*](#)

[*YouTube.com*](#)

- **Building a Successful Blog**

- [BoostBlogTraffic.com](#) - Jon Morrow's training program - one of the most successful bloggers in the world with an amazing life story to tell
- [ProBlogger.com](#) - the other top authority on anything relating to building a successful blog. His ebook [31 Days to Building a Better Blog](#) is a classic.

- **Refining your writing skills**

- [CopyBlogger.com](#) - *THE* top resource for online writing and running a successful blog
- [TheMiddleFingerProject.com](#) - a funkier style, from a very successful copywriter (don't you love the name.;-)
- [EnchantedMarketing.com](#) - excellent tips for brilliant online & copywriting delivered in "snack-able" form....

- **Effective online marketing & SEO**

- [MOZ's Beginner's Guide to SEO](#) - a must-read for anyone serious about improving their web presence and a great introduction to the world of SEO; MOZ is *THE* authority on SEO with weekly webinars, ebooks and articles
- [BackLinko.com](#) - awesome and very unique tips on SEO and link building

- **How to draw traffic to your site**

- [GuestBlogging.com](#) - Writing guest articles for well known blogs is one of *THE* most effective strategies to build a following for your blog. This is the best course around. Includes a "Black Book" with editor's emails for some of the

highest ranked blogs on the internet (incl. Forbes, Huffington Post and Lifehacker) - This is a paid course, but WELL worth it!!

- BlogTyrant.com - great site with lots of easy-to-understand information

- *All sites in this chapter* offer great info in this area

- **Crush it with Social Media**

- SocialTriggers.com - Derek Halpern's site offers some of the best marketing advice you will ever hear. He is one cool dude.....

- **Become a successful Travel Blogger**

- TravelBlogSuccess.com - These guys are the leaders when it comes to building a successful travel blog and monetizing opportunities. You want to get paid to travel? - These are the guys to learn from.

- NomadicMatt.com - Matt hosts the #1 Travel Website in the World and is also a NY Times Bestselling Author - he knows his stuff!!

- **Become a location independent *full-time Blogger* by building a freelance biz**

- LocationRebel.com - The most comprehensive site on this topic with numerous freelance BluePrints to help you get started with a location independent business in web design, copywriting, Kindle Books, online courses, SEO, freelance writing, PPC and much more.

Sean Ogle who runs the site is an all around great guy and always ready to help, and the *Location Rebel* community can be a great resource on your path.